



# Creating the best shopping experience

## VIDEO SURVEILLANCE

We aim to provide each customer the best shopping experience. Using AI, we analyze camera images to identify gender and attribution and understand a customer's shopping tendency along with identifying if a customer has visited the store before. Please understand the facial data may be used to improve the accuracy of analysis and will be saved up to 30 days before being completely erased. We also convert all facial images into data readable only to computers and save it up to 6 months to estimate repeat visits by customers.

For further details, please check the website below.

**ABEJA Insight for Retail WEBSITE**

[https://help.retail.insight.abejainc.com/privacy/qa\\_en/](https://help.retail.insight.abejainc.com/privacy/qa_en/)



Powered by



**ABEJA INSIGHT**  
for Retail